

# Allen's Election As President Announced By Tobacco Institute

George V. Allen, director of the U.S. Information Agency, has been elected president of The Tobacco Institute Inc., national organization of tobacco manufacturers.

This announcement was made Saturday by Bowman Gray, chairman of the Executive Committee of The Tobacco Institute.

Allen will assume his new duties at the Institute's Washington headquarters on Dec. 1. He will succeed James P. Richards, former Congressman from South Carolina and former chairman of the House Foreign Affairs Committee.

A native of Durham, Allen leaves a long career in the U.S. Foreign Service. He is one of only eight persons who hold the title of Career Ambassador.

"While it was a difficult decision to leave the government, which I have served for 31 years," Mr. Allen said, "the prospect of representing America's oldest industry, and one of its largest, is most interesting and challenging."

"Our country's tobacco leaf and tobacco products have been one of the nation's finest ambassadors of good will, ever since John Rolfe shipped his first crop from Virginia in 1612. Tobacco has been a cornerstone of the nation's economy and it has contributed to the economic welfare and pleasure of mankind for over 350 years. The Tobacco Institute will continue to work for the advancement of all segments of this great industry and for public understanding of its past, present and future."

Allen decided to enter the Foreign Service while he was still an undergraduate at Trinity College (now Duke University). To help pay for his education, he worked in a cigarette factory in Durham.

After graduation, he became a school teacher and principal, and worked as a reporter for the Durham Herald-Sun and the Asheville Times. (While at Harvard for his master's degree, he won the coveted Charles Sumner Prize in International Relations.

Entering the Foreign Service in 1930, he held consular posts in Jamaica, Greece and Egypt. His first ambassadorial post was to Iran in 1946, and since then he has been U.S. ambassador to India and Nepal, Yugoslavia and Greece. He was assistant secretary of state for public affairs under President Truman and in this time directed the Office of International Information, progenitor of the U.S. Information Agency.

Allen was chairman of the U.S. delegation to the UNESCO conferences at Bierut and Paris in 1948 and 1949. He also participated in major international conferences at Moscow, Cairo and Potsdam, and the United Nations Conference at San Francisco in 1945.



ALLEN

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George V. Allen, director of the U. S. Information Agency, will become president of the



Mr. Allen announced his resignation, effective Dec. 1, from the USIA yesterday.

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►George V. Allen, one of America's most distinguished career diplomats, became president of the Tobacco Institute, Inc., replacing former Congressman James P. Richards who resigned. Allen resigned last week as director of the U.S. Information Agency in Washington.

Tobacco Institute, Inc., Dec. 1, the National Organization of Tobacco Manufacturers has announced.